

Call of Duty®: Modern Warfare® 2 Stimulus Package Sets New Xbox LIVE Record

More than One Million Gamers Download Modern Warfare 2 Map Pack In First 24 Hours

SANTA MONICA, Calif., April 7, 2010 /PRNewswire via COMTEX News Network/ -- Microsoft today confirmed that last week's release of *Call of Duty: Modern Warfare 2 Stimulus Package* shattered Xbox LIVE (R) records as more than one million gamers worldwide downloaded the new map pack from Activision and Infinity Ward in the first 24 hours alone, surpassing the 2.5 million mark within the first week.

The map pack add-on, now available only on the Xbox 360(R) video game and entertainment system from Microsoft, extends the action-packed online entertainment experience with five multiplayer maps. *Call of Duty: Modern Warfare 2* from <u>Activision Publishing, Inc.</u> (Nasdaq: ATVI) is rated "M" (Mature) by the ESRB for Blood, Drug Reference, Intense Violence and Language.

Xbox LIVE is the largest *Call of Duty* community of any entertainment system. According to Microsoft, *Call of Duty: Modern Warfare 2* players have invested more than 1.75 billion hours of gameplay on Xbox LIVE alone since the title's release in November, which is equal to more than 200,000 years of gameplay playing *Call of Duty: Modern Warfare 2*. For more information, visit www.xbox.com/en-US/games/splash/c/callofdutymodernwarfare2/. For more *Call of Duty: Modern Warfare 2* information, go to www.modernwarfare2.com.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Australia, Russia, Japan, South Korea, China and the region of Taiwan. More information about Activision and its products can be found on the company's website, www.activision.com.

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