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The Legion™ Invades World of Warcraft® August 30

Master mythic Artifact weapons and do battle as the new Demon Hunter hero class in the sixth expansion for the acclaimed massively multiplayer online role-playing game

IRVINE, Calif.--(BUSINESS WIRE)-- The great enemy of Azeroth is back, and soon the kingdoms of the Horde and the Alliance will be consumed in a storm of fel fire. Starting August 30, realms will shatter, heroes will fall, and the world will stand on the brink of destruction with the launch of [World of Warcraft®: Legion™](#), the sixth expansion for Blizzard Entertainment's acclaimed massively multiplayer online role-playing game.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160418006389/en/>



Defenders of the Alliance and the Horde can steel themselves for the return of the demonic armies of the Burning Legion by pre-purchasing *World of Warcraft: Legion* digitally at www.wowlegion.com. Players who pre-purchase will unlock an instant level-100 character boost, as well as early access to the Demon Hunter—*Legion's* dexterous and deadly new hero class—prior to the expansion's release.[†]

"*Legion* opens a dark and thrilling new chapter in one of the Warcraft series' greatest conflicts, and things will never be the same for some of Azeroth's most iconic heroes and villains," said Mike Morhaime, CEO and cofounder of Blizzard Entertainment. "This expansion is loaded with features and content that give players whole new ways to explore the world and customize their heroes. We're looking forward to sending everyone into battle against the Burning Legion this August."

In this expansion chronicling the events following *Warlords of Draenor*, all hellfire breaks loose when the warlock Gul'dan, betrayer of the orcs and twisted servant of the Burning Legion, unleashes a demonic invasion force upon Azeroth unlike any the Horde and the Alliance have ever faced. To save their world from annihilation, heroes must unlock the mysteries of the mythic Broken Isles, master powerful Artifact weapons, and strike a forbidden pact with the Demon Hunters of the Illidari—vengeful disciples of the dreaded Illidan Stormrage.

Pre-purchase Now and Prepare for the Invasion

World of Warcraft: Legion will be available in a Standard Edition (physical and digital versions available; SRP \$49.99). Players also have the option to upgrade their pre-purchase to the Digital

World of Warcraft: Legion box shot (Photo: Business Wire)

Deluxe Edition (SRP \$69.99), which contains a hoard of in-game bonuses for a variety of Blizzard games, including an Illidari Felstalker mount and pet for *World of Warcraft*, a Felstalker mount for *Heroes of the Storm*®, a helm transmog and wings for *Diablo*® III, and a pair of fel-infused *StarCraft*® II portraits.

Players who pre-purchase either the digital Standard Edition or Digital Deluxe Edition of *Legion* through www.wowlegion.com will be able to immediately[†] **boost one character to level 100**, allowing them to experience the latest *World of Warcraft* content alongside their friends.^{††}

Pre-purchasing *Legion* will also grant **early access to the Demon Hunter** prior to the expansion's release.[†] During the pre-launch early-access period, players will be able to complete the Demon Hunter's unique starting experience on the shattered, Legion-corrupted world of Mardum and achieve level 100, leaving them fully prepared to join their allies on the Broken Isles the moment the expansion launches. Further details on the upcoming Demon Hunter early-access period, including the timing and duration, will be announced at a later date.

World of Warcraft: Legion will also be available in a retail-only Collector's Edition (SRP \$89.99), which includes the digital bonuses from the Digital Deluxe Edition along with a full-color hardcover art book, a behind-the-scenes two-disc Blu-ray/DVD set, a CD soundtrack, and a *Legion* mouse pad. Supplies are limited; players should check with their local retailer for preorder details and availability.

World of Warcraft: Legion Features

World of Warcraft: Legion is filled with features and content that will transform Azeroth's heroes into Legion-slaying avatars of vengeance, including:

- † **New Hero Class: Demon Hunter**—Unleash the demon within as an all-new melee hero class gifted with preternatural mobility—and the ability to metamorphose into hellish new forms.
- † **New Feature: Artifact Weapons**—Smite the Legion with class-specific weapons of lore. Unlock abilities and traits, and customize your weapon to suit your needs.
- † **New Continent: The Broken Isles**—Discover the fate of a lost night elf civilization, confront twisted fragments of the Emerald Nightmare, and hunt agents of the Legion in all-new zones. Forge your own path through the Broken Isles as you explore content that dynamically scales to your level.
- † **Boost to Level 100**—Come fully prepared to battle the Legion with a level-100 character boost, and fight alongside your friends in this epic new chapter of *World of Warcraft*—available immediately upon pre-purchase[†].
- † **New Feature: Class Hall**—Gather with fellow members of your class and unite followers of your order—including iconic characters from Warcraft lore—to carry out missions at your command.
- † **New PvP Honor System**—Fight for fame, glory, and a range of new PvP-specific powers as you face the opposing faction in Arenas and Battlegrounds.

For more information about *World of Warcraft: Legion* or to sign up for the upcoming beta test, visit www.wowlegion.com. For screenshots, videos, and other media, visit the Blizzard Entertainment press site at <http://blizzard.gamespress.com/world-of-warcraft>.

With multiple games in development, Blizzard has numerous positions currently available—visit <http://jobs.blizzard.com> for more information and to learn how to apply.

[†] *Players upgrading from World of Warcraft Starter Edition must wait for trial restrictions to be removed (up to 72 hours) before using character boost. Demon Hunter early access timing will be announced at a later date. Only one Demon Hunter per realm (per account); requires at least one level-70 character on realm.*

^{††} *Corresponding World of Warcraft expansions required.*

About Blizzard Entertainment, Inc.

Best known for blockbuster hits including *World of Warcraft*®, and the Warcraft®, StarCraft®, and Diablo® franchises, Blizzard Entertainment, Inc. (www.blizzard.com), a division of Activision Blizzard (NASDAQ: ATVI), is a premier developer and publisher of entertainment software renowned for creating some of the industry's most critically acclaimed games. Blizzard Entertainment's track record includes nineteen #1 games* and multiple Game of the Year awards. The company's online-gaming service, Battle.net®, is one of the largest in the world, with millions of active players.

**Sales and/or downloads. Based on internal company records and reports from key distribution partners.*

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Blizzard Entertainment's expectations, plans, intentions or strategies regarding the future, including statements about *World of Warcraft: Legion*, including with respect to its launch date, features, and gameplay, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Blizzard Entertainment's actual future

results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Blizzard Entertainment and Activision Blizzard as of the date of this release, and neither Blizzard Entertainment nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Blizzard Entertainment or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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