



## **Activision's Guitar Hero(R) on Tour: Decades(TM) for Nintendo DS(TM) Rocks Retail Outlets Worldwide**

### **Players Can Unleash Their Inner Rockstar Anytime, Anywhere As They Shred Through the Decades of Rock**

SANTA MONICA, Calif., Nov 14, 2008 /PRNewswire-FirstCall via COMTEX News Network/ -- Following up Guitar Hero(R): On Tour the groundbreaking and best-selling Nintendo DS(TM) game, fans can once again become traveling rock gods as Activision Publishing, Inc. (Nasdaq: ATVI) debuts Guitar Hero(R) On Tour: Decades(TM) in European retail outlets today and in North American stores on Sunday, November 16, 2008. The game leverages the technology of its predecessor and expands the experience with a new progression taking players on a musical journey from classics of the 1970s through today's greatest hits.

The game features a number of enhancements, including the ability to stream songs with the original Guitar Hero: On Tour to add yet another fun, social dimension to handheld gaming. Fans can play through any one of three different solo career paths, each with their own story: Lead Guitar, Bass Guitar, and Guitar Duel. Players can rock out to the largest set list in a handheld game to-date with 28 master tracks and more than 60 songs that can be streamed with owners of the original game.

"Guitar Hero On Tour: Decades allows gamers to command center stage and rock out to their favorite tunes anywhere they go," said Dusty Welch, SVP and Head of Publishing for Guitar Hero Franchise at RedOctane. "The game gets players jamming through the decades of rock 'n' roll alongside era-defining artists such as Fall Out Boy, Linkin Park, Red Hot Chili Peppers, Bon Jovi, R.E.M. and Queen."

Offered as stand-alone software or packaged with the revolutionary Guitar Hero(TM) Guitar Grip(TM) peripheral and pick-stylus, Guitar Hero On Tour: Decades continues to build on the franchise's signature easy-to-learn, yet difficult to master, addictive gameplay. Taking the show on the road as they shred through the history of rock n' roll, players use the pick-stylus on the touch screen to strum to their favorite tunes and create their rock 'n' roll legacy in career mode. Friends can also join together on two Nintendo DS systems to play co-op mode or battle each other in a Guitar Duel using unique Battle Items exclusive to the DS platform.

Guitar Hero On Tour: Decades is developed by Vicarious Visions, is rated "E 10+" (Everyone 10 and older) by the ESRB and is available now at retailers nationwide. For more information about Guitar Hero On Tour: Decades, visit <http://www.GuitarHeroOnTour.com>.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, the Netherlands, Australia, Japan and South Korea. More information about Activision and its products can be found on the company's website, <http://www.activision.com>.

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