

Geometry Wars 3: Dimensions Available Now

Next Chapter in the Award-Winning Geometry Wars™ Franchise is Newest Title Released under the Sierra™ Label

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Today marks the newest addition to the Sierra[™] library of games with the release of **Geometry Wars 3: Dimensions.** This frenetic arcade shooter from developer Lucid Games is the latest installment in the *Geometry Wars* franchise. The new game advances the series to unexplored frontiers, bringing its retro-inspired action and energy to more platforms than ever before with an added twist to its classic gameplay - 3D grids!

"Geometry Wars is a part of our DNA," said Craig Howard, Co-founder of Lucid Games. "Several of us here worked on prior games in the series, and we've had ideas kicking around in our heads for where it could go next. Partnering with Sierra to bring those visions to life has been an amazing experience."

Geometry Wars 3: Dimensions is an exciting evolution of the fast-paced twin-stick shooter gameplay the *Geometry Wars* franchise helped define nearly a decade ago. While the game's look should be immediately familiar to hardcore fans, it features new 3D action and gameplay modes, a dedicated single-player campaign with 50 levels and revamped online cooperative and competitive multiplayer. It also adds five unique companion drones, new power-ups, electrifying boss battles and community leaderboards. There are also Classic Arcade modes available for those still hungry for the original *Geometry Wars* experience.

Lucid Games' partnership with the Sierra label has given the developer an opportunity to remain independent, but still be able to create the game they dreamed about. As part of Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. (NASDAQ: <u>ATVI</u>), Sierra's focus is on working with indie studios to bring both classic and original high-quality new games to market.

Geometry Wars 3: Dimensions is a digital-only title available today for \$14.99 in North America for the PlayStation[®]4 and PlayStation[®]3 computer entertainment systems through the PlayStation[®]Network, as well as PC via Steam. It arrives November 26 for Xbox One, the all-in-one games and entertainment system from Microsoft, and Xbox 360 games and entertainment system from Microsoft on the Xbox Games Store. The game is rated E (Everyone) by the ESRB. For more information, visit the <u>official website</u>, like the game on <u>Facebook</u> and follow it on <u>Twitter</u>.

About Lucid Games Ltd

Established in 2011 by senior developers from Bizarre Creations, Lucid has set itself out to be a small team with big ideas and the skills to deliver them. With over 30 staff each with unrivaled experience, the team has worked on some of the biggest gaming franchises to come out of the UK in the last 20 years including the BAFTA winning Project Gotham Series, Wipeout and Blur. <u>www.lucidgames.co.uk</u>.

About Sierra

Developer-led and player-focused, Sierra publishes highly curated titles that embody best-in-class efforts from indie developers. From providing development funding and deep first-party relations to marketing and retail distribution, Sierra caters to the individual needs of each indie studio. Sierra will primarily publish on digital distribution platforms including Xbox Live, PlayStation®Network and Steam for PC. For more information, please visit <u>www.sierra.com</u>.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading global producer and publisher of interactive entertainment. Activision maintains operations throughout the world. More information about Activision and its products can be found on the company's website, <u>www.activision.com</u>.

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Activision Publishing's expectations, plans, intentions or strategies regarding the future, including statements about the launch date and expected features of Geometry Wars 3: Dimensions, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Activision Publishing's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on

Form 10-Q. The forward-looking statements in this release are based upon information available to Activision Publishing and Activision Blizzard as of the date of this release, and neither Activision Publishing nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Activision Publishing or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

SIERRA and GEOMETRY WARS are trademarks of Activision Publishing, Inc. "PlayStation" and "PS3" are registered trademarks. "PS4" and "PSN" are trademarks of Sony Computer Entertainment Inc. All other trademarks and trade names are the properties of their respective owners.

Sandbox Strategies Rob Fleischer 212.213.2451, ext. 222 rob@sandboxstrat.com

Source: Activision Publishing, Inc.

News Provided by Acquire Media