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## Call of Duty: Black Ops III DLC Pack, Descent Available Now on PlayStation 4

All-New Descent DLC Pack Features Four Intense Multiplayer Maps Set in Exotic Locales and the Next Chapter of the Origins Zombies Story Gorod Krovi

SANTA MONICA, Calif.--(BUSINESS WIRE)-- **Descent**, the third DLC pack for **Call of Duty®: Black Ops III**, the best-selling console video game on next generation platforms\*, is available today, first on PlayStation 4 with other next-gen platforms to follow\*\*. Published by Activision Publishing, Inc., a wholly owned subsidiary of Activision Blizzard, Inc. (Nasdaq: ATVI) and developed by Treyarch, **Call of Duty®: Black Ops III Descent**, takes players across the globe to four new multiplayer locales and an all-new Zombies experience in the classic *Origins* saga.

"From the beginning of development, Treyarch has been committed to delivering the most epic gameplay experiences we have ever created. *Descent* continues to make good on that promise, while answering the community's requests for a reimagining of *Raid*, the beloved multiplayer map from *Call of Duty®: Black Ops II*," said Mark Lamia, Studio Head, Treyarch. "In addition to four amazing Multiplayer maps, the Zombies team is flat out bringing it with our newest chapter, *Gorod Krovi*, harkening back to Treyarch's roots, with a twisted Stalingrad experience."

**Call of Duty: Black Ops III Descent** comes packed with four new multiplayer maps that offer fans non-stop run and gun action in a cryogenic penitentiary, a Viking hamlet, a robot death-match arena and a contemporary reconstruction of an ancient Roman estate:

- Empire: Fan favorite map *Raid* returns, re-imagined in this classic, medium-sized map as an authentic Roman villa, where a classic map structure mixes with the new gameplay mechanics of Black Ops III.
- Berserk: A Viking village frozen in time enlists players to fight through blizzards, for control of the center bridge. This medium-sized map features wooden buildings, deadly rocky outcroppings, and tight chokepoints.
- <u>Cryogen:</u> Located far in the Dead Sea, this isolated compound holds some of the world's most dangerous criminals in frozen isolation. Sentry towers keep watch over the small map's circular design as frenetic combat and wall running attacks abound.
- Rumble: Gamers battle amongst larger-than-life mechanized warriors in this medium-sized map, which funnels high-speed combat to the central arena, where players battle their way through fallen mecha and pyrotechnics.

**Descent** transports players to an alternate-timeline of Stalingrad in the newest twisted chapter of the *Origins Zombies* storyline, *Gorod Krovi*. Players face-off against a swarm of mechanized zombie soldiers and avoid hell-fire from aerial dragon assaults, all in the midst of a raging battle within the remnants of Nikolai's motherland. *Gorod Krovi* delivers a harrowing Zombies experience, filled with horrifying new enemies, exciting new gameplay mechanics and an epic set of undead-annihilating weapons.

**Descent** is now available on PlayStation 4 at a discounted rate via the **Call of Duty: Black Ops III** DLC Season Pass\*\*\*, which features four DLC Map Packs planned for the year, as part of the discounted bundle offered at a suggested retail price of \$49.99. Individual purchase of the DLC Map Packs, including **Descent**, is at a suggested retail price of \$15. Purchase **Call of Duty: Black Ops III Descent** for PlayStation 4 to receive an exclusive **Gorod Krovi** dynamic theme. **Call of Duty: Black Ops III** is rated M for Mature with Blood and Gore, Drug Reference, Intense Violence and Strong Language.

\*Based on North American physical game sales as of April 1, 2016.

## **About Treyarch**

<sup>\*\*</sup>Descent DLC content not available on PS3 or Xbox 360.

<sup>\*\*\*</sup>Season Pass content not available on PS3 or Xbox 360. Downloadable content in the Season Pass may be sold separately. If you purchase the DLC Season Pass offering, do not also purchase these standalone DLC Map Packs, as you will be charged for them. DLC Season Pass and DLC Map Packs may not be available on all platforms or in all territories. Pricing and release dates may vary by platform. Call of Duty: Black Ops III game required; sold separately.

Treyarch is an award-winning video game studio, driven by the desire to create epic gameplay experiences that are enjoyed by as many video game fans as possible. It is an approach that has helped to make the studio behind the Call of Duty®: Black Ops series of games, an industry-leading developer. *Call of Duty: Black Ops* set an entertainment launch opening record upon its release in 2010 and continues to be one of the best-selling games of all time, according to NPD and GfK Chart-Track; *Call of Duty: Black Ops II* set world-wide launch day records; and the studio's most recent *Call of Duty: Black Ops III* had the biggest entertainment opening weekend of 2015, and was the #1 console game globally for the calendar year. Additionally, Treyarch is the birthplace of Call of Duty's Zombies. Treyarch is wholly owned by Activision Publishing, Inc.

## About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading global producer and publisher of interactive entertainment. Activision maintains operations throughout the world and is a division of Activision Blizzard (NASDAQ: ATVI), an S&P 500 company. More information about Activision and its products can be found on the company's website, <a href="https://www.activision.com">www.activision.com</a> or by following <a href="https://www.activision.com">@Activision</a>.

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Activision Publishing's expectations, plans, intentions or strategies regarding the future, including statements about the expected *Call of Duty: Black Ops III Descent* release on other platforms, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Activision Publishing's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Activision Publishing and Activision Blizzard as of the date of this release, and neither Activision Publishing nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Activision Publishing or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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