



CALL OF DUTY®: MODERN WARFARE® 2, MICROSOFT AND GAMESTOP TAKE OVER UNION SQUARE

Nov 09, 2009 /PRNewswire via COMTEX News Network/ -- NEW YORK YANKEES/PHILADELPHIA PHILLIES GAME FOR FAME MATCH AND LIVE PERFORMANCES BY DJ'S JAZZY JEFF AND QUESTLOVE

It's time to gear up for all-out, high-speed action and epic combat, as the most anticipated game of the year, developer Infinity Ward's Call of Duty: Modern Warfare 2 will be available at retail stores everywhere as of midnight, November 10th. Modern Warfare 2 unleashes a new threat upon the world, putting gamers on the front lines of an epic, global battle that has advanced onto American soil, proving that no one is safe from an impending invasion.

In anticipation of the launch of Modern Warfare 2, Activision, along with GameStop and Microsoft, hosted a major first-to-play event in New York City's Union Square where hundreds of fans gathered to be among the first-to-play the game before its midnight release and witness a grudge match for the ages, as Philadelphia Phillies star pitcher Cole Hamels guided a Modern Warfare 2 multiplayer team against a squad led by New York Yankees CC Sabathia and Jerry Hairston.

Several celebrity guests along with entertainment and gaming industry VIPs were on-hand to play the game and enjoy music by DJ Jazzy Jeff and DJ Questlove.

For more, Visit: www.modernwarfare2.com

SATELLITE FEEDS:

Monday, November 9th, 2009

10:00 PM - 10:15 PM ET

Galaxy 19

C-Band

Transponder 20

Downlink Freq. 4100 Horizontal

Tuesday, November 10th, 2009

12:00 AM - 12:15 AM ET

Galaxy 19

C-Band

Transponder 20

Downlink Freq. 4100 Horizontal

Tuesday, November 10th, 2009

4:00 AM - 12:15 AM ET

Galaxy 19

C-Band

Transponder 20

Downlink Freq. 4100 Horizontal

Tuesday, November 10th, 2009

10:00 AM - 10:15 AM ET

Galaxy 19

C-Band

Transponder 20

Downlink Freq. 4100 Horizontal

NEWS: Activision's Modern Warfare 2 Global Debut

FORMAT: B-roll and Soundbites

ADDITIONAL RESOURCES: Video, contact information and more available at:

<http://multivu.prnewswire.com/broadcast/41002/press.html>

SOUNDBITES:

- * CC Sabathia, New York Yankees; Jerry Hairston, New York Yankees
- * Cole Hamels, Philadelphia Phillies; Celebrity sound bites TBD
- * Robert Bowling, Infinity Ward; Tony Bartel, GameStop
- * Microsoft's Major Nelson; MOS; DJ Jazzy Jeff; DJ Questlove

B-ROLL INCLUDES:

- * Game Play
- * Celebrity Arrivals
- * Crowds forming

* Game of Fame footage

VIDEO PROVIDED BY: Activision Publishing, Inc.

Contact: FOR MORE INFORMATION, PLEASE CALL: MultiVu Media Relations, 1-800-653-5313 EXT. 3

SOURCE Activision Publishing, Inc.

<http://www.modernwarfare2.com>

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