

Pro Skater and San Francisco Area Native Corey Duffel to Drop-In at the Tony Hawk®: SHRED Interactive Experience on December 18

The Tony Hawk: SHRED Interactive Experience Stops at Stoneridge Mall December 18 - 19

WHO:

Activision Publishing, Inc. invites Bay area residents to get on-board and GO BIG at the *Tony Hawk: SHRED* interactive experience at the Stoneridge Mall from 12:00 p.m. to 6:00 p.m. on both Saturday, December 18, and Sunday, December 19. Professional skater and San Francisco area native Corey Duffel will make a special appearance on Saturday, December 18 from 1:30 p.m. to 3:30 p.m. to sign autographs and invite fans to jump on the board controller with him.

WHAT: TONY HAWK: SHRED INTERACTIVE EXPERIENCE

- Game-themed mall exhibit where fans can play Tony Hawk: SHRED on top of a giant skateboard platform
- Playable game kiosks for fans to jump on the board controller and SHRED
 - o Corey Duffel will be available to SHRED with fans on Saturday, Dec. 18, 1:30 3:30 PM
- Cool prizes from SHRED partners including: Quiksilver, Roxy, Vans, Skull Candy, Zoo York and Birdhouse

PHOTO OPPORTUNITY:

- Local fans playing Tony Hawk: SHRED on a giant skateboard platform set against a cityscape backdrop straight out of the game
- Autograph signings with Corey Duffel, Saturday, December 18, 1:30 PM 3:30 PM

WHEN: Saturday - Sunday, December 18 - 19, 12:00 PM — 6:00 PM

Appearance by Corey Duffel, Saturday, December 18, 1:30 PM — 3:30 PM

WHERE: Stoneridge Mall

1 Stoneridge Mall Rd Pleasanton, CA 94588 (925) 463-2770

About Tony Hawk®: SHRED

Tony Hawk: SHRED gives kids the chance to fully experience the thrill of supersized skate and snowboarding using the game's intuitive board controller. Tony Hawk: SHRED is available now at retail stores in North America for the Xbox® 360 video game and entertainment system from Microsoft, PlayStation®3 computer entertainment system, and Nintendo WiiTM. The game is rated "E" (Everyone) by the ESRB. For more game information, visit www.shredgame.com.

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