



## Blizzard Entertainment Unveils NERF RIVAL OVERWATCH® REAPER WIGHT EDITION Blaster at Comic-Con® International: San Diego

July 20, 2018

### *Blizzard and Hasbro to Bring Gear from Overwatch's Iconic Characters to Life through NERF RIVAL Brand Blasters*

SAN DIEGO--(BUSINESS WIRE)--Jul. 20, 2018-- Blizzard Entertainment arrived at Comic-Con International: San Diego with a surprise reveal for fans of Overwatch®: a sneak preview of the **NERF RIVAL OVERWATCH REAPER WIGHT EDITION blaster**. Designed in the style of Reaper's signature accessory in Overwatch, the blaster is not only true to the game, but also a fully functional NERF toy.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20180720005527/en/>



The Wight Reaper Blaster is the first in the series developed in a collaboration between Blizzard Entertainment and the NERF Rival brand to bring the iconic Overwatch accessories to life. Fans of the team-based action game will enjoy custom NERF RIVAL rounds with the Overwatch logo that are specifically colored for each blaster. The blaster will hold eight NERF RIVAL rounds, which it can propel at up to 90 feet per second. It will be equipped with a spring-action mechanism, a ready indicator, and a safety lock.

The NERF RIVAL OVERWATCH REAPER WIGHT EDITON blaster will launch in 2019.

With a player base of 40 million, Overwatch's wide appeal continues to drive a robust merchandising program with brands like NERF. Blizzard Entertainment

NERF RIVAL OVERWATCH REAPER WIGHT EDITION blaster (Photo: Business Wire)

first [teased](#) this collaboration on Twitter on May 16; further details were unveiled during a panel discussion at Comic-Con International: San Diego by members of the Overwatch development team.

Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves Blizzard Entertainment's expectations, plans, intentions or strategies regarding the future, including statements about the collaboration with the NERF Rival brand, including the release dates and features of the NERF RIVAL OVERWATCH REAPER WIGHT EDITON blaster, are forward-looking statements that are not facts and involve a number of risks and uncertainties. Factors that could cause Blizzard Entertainment's actual future results to differ materially from those expressed in the forward-looking statements set forth in this release include unanticipated product delays and other factors identified in the risk factors sections of Activision Blizzard's most recent annual report on Form 10-K and any subsequent quarterly reports on Form 10-Q. The forward-looking statements in this release are based upon information available to Blizzard Entertainment and Activision Blizzard as of the date of this release, and neither Blizzard Entertainment nor Activision Blizzard assumes any obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of Blizzard Entertainment or Activision Blizzard and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.

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